

Romanian Journal of Communication and Public Relations

Call for papers

Special issue – 2012

“New Research Perspectives on Communication and Public Relations”

The *Romanian Journal of Communication and Public Relations* (RJCPR) is now seeking papers for its upcoming special issue on “New Research Perspectives on Communication and Public Relations”. This issue is addressed to PhD students and is scheduled to appear in autumn 2012.

We welcome scholarly contributions from the broad field of communication studies, from public relations research, political communication research or media studies, as well as from related areas. This issue seeks to explore different views on the most debated topics and concepts in the European and world-wide academic research community. Whether we refer to the increasingly popular instruments of new media and their role in political and electoral communication, to media framing or to EU communication, the fields of communication and public relations lend themselves well to academic inquiry.

Papers may cover (but are not limited to) the following **topics**:

- Brand communication: nation branding, brand management, corporate branding, corporate communication, brand communities;
- Media discourse and representations on minority/ethnic communities;
- The role of new media in shaping political communication: blogs and political discourse, social networks and civic participation;
- Media framing, its potential effects on public opinion, conceptual clarifications;
- Communication strategies and instruments in: education, sports, civic engagement;
- Discourse analysis: political communication, national and transnational media discourse on European topics;
- EU Communication, European public sphere and media Europeanization;
- Identity and representations: perceptions of “self” and “otherness”, the role of media in shaping identity, European identity and national identity, European identity and intercultural communication;
- Dynamics of the European Union: legitimation strategies, the Euro crisis, EU Constitution, democracy and supranational governance;
- Agenda setting on European topics;
- New research directions in communication studies and related fields.

The **deadline for submission of full papers** is **July 10, 2012**.

Papers should be submitted at the following address: PhDissuueRJCPR@gmail.com.

Submissions must follow the following **guidelines for authors**:

Prospective authors should submit original papers which meet the customary academic standards in the social sciences. Research-oriented papers are especially encouraged, but conceptual and theoretical works are also welcome. The submitted papers should be methodologically sound, thoroughly argued, and well crafted. They must not have been published elsewhere, or be currently under review for any other publication.

All manuscripts are subject to a blind review process before publication. The author(s) name(s) should not appear on any page except the title page of the submitted paper, and electronic identification data should be removed before submission.

All contributions must be delivered in English and will be submitted in electronic Word format (Times New Roman, 12, 1½ lines, justify); all graphics or maps will be sent in .jpeg or .tiff format; tables and figures will be numbered. Papers will follow the most recent version of the APA style guide. The abstract, of around 200 words, will be followed by 4-6 keywords. Articles should have between 8,000-10,000 words.

For further information please access

<http://www.journalofcommunication.ro/docs/RJCPR%20guidelines.pdf>.

For further inquiries, please **contact the editors**, PhD candidate Roxana Maria Dascălu and PhD candidate Adina Elena Marincea at: PhDissueRJCPR@gmail.com.

The Romanian Journal of Communication and Public Relations is indexed in the following international research databases: [EBSCO](#), [ProQuest](#), [CEEOL](#), and [Index Copernicus](#). RJCPR is included in the B+ category, according to the ranking system of the Romanian Council of Higher Education Scientific Research ([CNCSIS](#)). More information can be found on the Journal's website www.journalofcommunication.ro